

Risk Risk Risk

Ninth Edition

# Global Risk Management Survey

Risk Risk Risk Risk

Region

**Asia Pacific** 



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### Introduction

Aon's Global Risk Management Survey, the ninth of its kind since 2007, is designed to offer organizations risk and human capital-related insights, helping them be better informed so they can make better decisions to compete in an increasingly complex business environment.

Conducted every two years in 11 languages, the survey gathered input from 2,842 respondents in 61 countries/territories and 16 key industries, at public and private companies of all sizes.

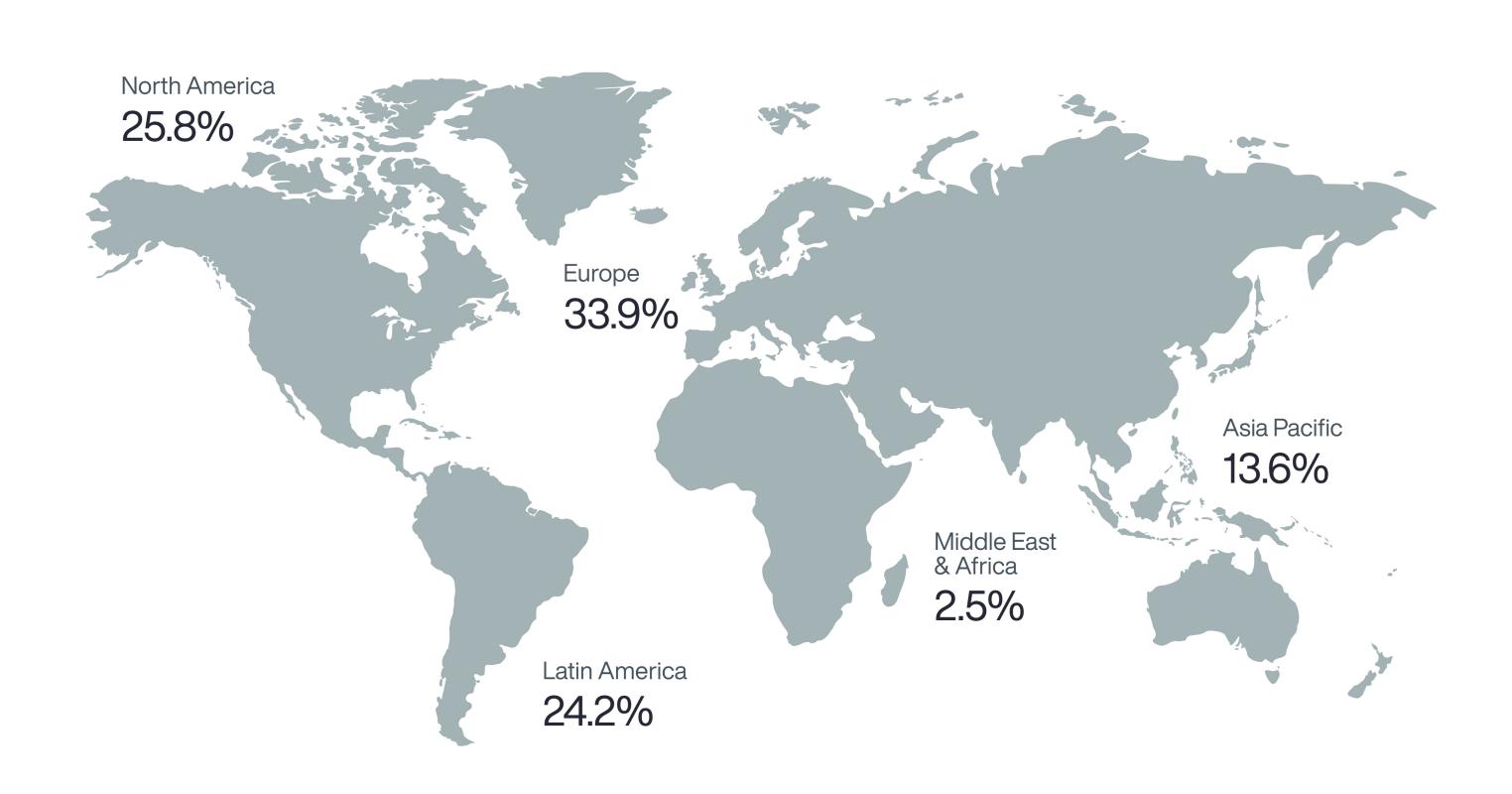
The findings from this survey underscore that companies are grappling with new risks - and traditional risks in new guises - across both risk and human capital, and highlights the difference in opinion on how to best prioritize and respond to them.

This report shows answers from respondents in this region benchmarked against the overall respondent base. We encourage you to review the report to help you understand how your attitude towards risk compares to your peers' and better understand upcoming trends.

Please contact your Aon representative if you have any questions regarding the report.

### **Participant Locations**

For the full list of countries and additional participant demographics refer to the appendix.



## Risk Issues

This section looks at the current top ten most critical risks and the top five most critical future risks as selected by respondents. It also looks at the losses caused by the top ten risks in the 12 months prior to this survey's launch and provides an overview of mitigation actions chosen for the respective top ten risks.

The displayed results show overall global data compared to the data from this region.

Click here for more information.

### **Top Ten Current Risks**

Top ten most critical risks selected by organizations. For the full list of all 61 risks, please refer to the appendix.

### Global

#	Global top ten risks
1	Cyber Attacks/Data Breach
2	Business Interruption
3	Economic Slowdown/Slow Recovery
4	Failure to Attract or Retain Top Talent
5	Regulatory/Legislative Changes
6	Supply Chain or Distribution Failure
7	Commodity Price Risk/Scarcity of Materials
8	Damage to Reputation/Brand
9	Failure to Innovate/Meet Customer Needs
10	Increasing Competition

### Region

#	Region's top ten risks
1	Cyber Attacks/Data Breach
2	Economic Slowdown/Slow Recovery
3	Business Interruption
4	Failure to Attract or Retain Top Talent
5	Rapidly Changing Market Trends
6	Supply Chain or Distribution Failure
7	Regulatory/Legislative Changes
8	Increasing Competition
9	Failure to Innovate/Meet Customer Needs
10	Commodity Price Risk/Scarcity of Materials
10	Property Damage

### **Top Five Future Risks**

Top five risks for organizations in the next three years.

### Global

#	Global top five risks
1	Cyber Attacks/Data Breach
2	Economic Slowdown/Slow Recovery
3	Commodity Price Risk/Scarcity of Materials
4	Failure to Attract or Retain Top Talent
5	Regulatory/Legislative Changes

### Region

#	Region's top five risks
1	Cyber Attacks/Data Breach
2	Economic Slowdown/Slow Recovery
3	Failure to Attract or Retain Top Talent
4	Rapidly Changing Market Trends
5	Regulatory/Legislative Changes

### **Losses Incurred from Top Ten Risks**

Percentage of respondents whose organization suffered a loss due to a specific risk.

### Global

#	Global top ten risks	%
1	Cyber Attacks/Data Breach	18.3 %
2	Business Interruption	32.2 %
3	Economic Slowdown/Slow Recovery	55.2 %
4	Failure to Attract or Retain Top Talent	33.3 %
5	Regulatory/Legislative Changes	26.4 %
6	Supply Chain or Distribution Failure	42.6 %
7	Commodity Price Risk/Scarcity of Materials	64.0 %
8	Damage to Reputation/Brand	8.0 %
9	Failure to Innovate/Meet Customer Needs	21.5 %
10	Increasing Competition	40.5 %

### Region

#	Region's top ten risks	%
1	Cyber Attacks/Data Breach	20.2 %
2	Economic Slowdown/Slow Recovery	53.3 %
3	Business Interruption	33.0 %
4	Failure to Attract or Retain Top Talent	33.3 %
5	Rapidly Changing Market Trends	27.0 %
6	Supply Chain or Distribution Failure	33.3 %
7	Regulatory/Legislative Changes	15.9 %
8	Increasing Competition	37.3 %
9	Failure to Innovate/Meet Customer Needs	24.3 %
10	Commodity Price Risk/Scarcity of Materials	57.6 %
10	Property Damage	60.3 %

### **How Organizations Are Mitigating Top Risks**

Percentage of respondents with a plan or formal review in place for top risks.

### Global

#	Top ten global risks	%
1	Cyber Attacks/Data Breach	88.7 %
2	Business Interruption	74.4 %
3	Economic Slowdown/Slow Recovery	39.8 %
4	Failure to Attract or Retain Top Talent	62.4 %
5	Regulatory/Legislative Changes	50.3 %
6	Supply Chain or Distribution Failure	62.7 %
7	Commodity Price Risk/Scarcity of Materials	64.5 %
8	Damage to Reputation/Brand	50.7 %
9	Failure to Innovate/Meet Customer Needs	56.2 %
10	Increasing Competition	46.2 %

### Region

#	Top ten risks in region	%
1	Cyber Attacks/Data Breach	91.5 %
2	Economic Slowdown/Slow Recovery	44.9 %
3	Business Interruption	67.2 %
4	Failure to Attract or Retain Top Talent	61.4 %
5	Rapidly Changing Market Trends	49.5 %
6	Supply Chain or Distribution Failure	63.2 %
7	Regulatory/Legislative Changes	55.4 %
8	Increasing Competition	48.5 %
9	Failure to Innovate/Meet Customer Needs	57.8 %
10	Commodity Price Risk/Scarcity of Materials	70.1 %
10	Property Damage	74.7 %

### Types of mitigation actions in place for global risks

Risks	Assessed risk	Developed continuity plans	Developed risk management plan	Evaluated risk finance/transfer solutions	Other	Quantified risk
Cyber Attacks/Data Breach	24.2 %	22.0 %	24.0 %	16.0 %	1.2 %	12.7 %
Business Interruption	23.2 %	24.5 %	19.8 %	16.7 %	0.9 %	14.8 %
Economic Slowdown/Slow Recovery	28.9 %	20.2 %	21.7 %	11.1 %	1.9 %	16.2 %
Failure to Attract or Retain Top Talent	33.7 %	20.9 %	26.1 %	6.2 %	3.4 %	9.8 %
Regulatory/Legislative Changes	33.7 %	17.2 %	25.5 %	8.0 %	3.4 %	12.1 %
Supply Chain or Distribution Failure	26.6 %	24.9 %	23.2 %	11.6 %	1.6 %	12.2 %
Commodity Price Risk/Scarcity of Materials	25.3 %	19.3 %	23.3 %	14.2 %	1.6 %	16.4 %
Damage to Reputation/Brand	31.3 %	20.7 %	25.3 %	8.9 %	3.0 %	10.7 %
Failure to Innovate/Meet Customer Needs	32.9 %	20.1 %	23.2 %	9.0 %	4.3 %	10.5 %
Increasing Competition	31.5 %	19.3 %	24.5 %	8.0 %	3.1 %	13.6 %

### Types of mitigation actions in place for risks in region

Risks	Assessed risk	Developed continuity plans	Developed risk management plan	Evaluated risk finance/transfer solutions	Other	Quantified risk
Cyber Attacks/Data Breach	23.6 %	20.8 %	24.1 %	16.5 %	1.0 %	14.0 %
Economic Slowdown/Slow Recovery	27.4 %	20.4 %	24.8 %	13.3 %	0.9 %	13.3 %
Business Interruption	23.1 %	22.3 %	21.5 %	17.5 %	1.2 %	14.3 %
Failure to Attract or Retain Top Talent	30.9 %	21.5 %	26.7 %	6.8 %	3.7 %	10.5 %
Rapidly Changing Market Trends	26.3 %	21.1 %	26.3 %	11.6 %	1.1 %	13.7 %
Supply Chain or Distribution Failure	25.4 %	22.0 %	26.6 %	12.1 %	1.2 %	12.7 %
Regulatory/Legislative Changes	31.8 %	15.9 %	29.8 %	7.9 %	3.3 %	11.3 %
Increasing Competition	28.1 %	18.0 %	23.6 %	12.4 %	2.2 %	15.7 %
Failure to Innovate/Meet Customer Needs	29.6 %	24.1 %	23.1 %	12.0 %	1.9 %	9.3 %
Commodity Price Risk/Scarcity of Materials	21.4 %	14.3 %	27.0 %	15.1 %	3.2 %	19.0 %
Property Damage	24.1 %	15.1 %	23.5 %	20.5 %	1.2 %	15.7 %
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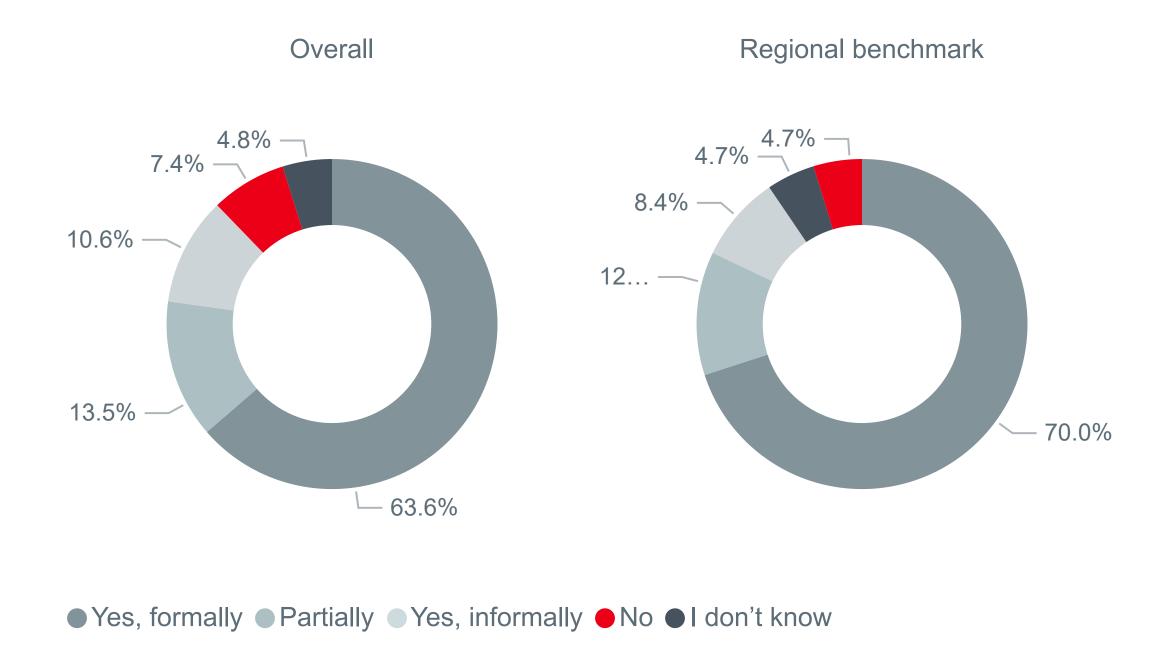
# Risk Management Structure and Function

This section looks at the structure and function of risk management departments. It shows reporting lines and structures, as well as methods used for risk identification and methods to evaluate the efficacy of risk management programs within organizations.

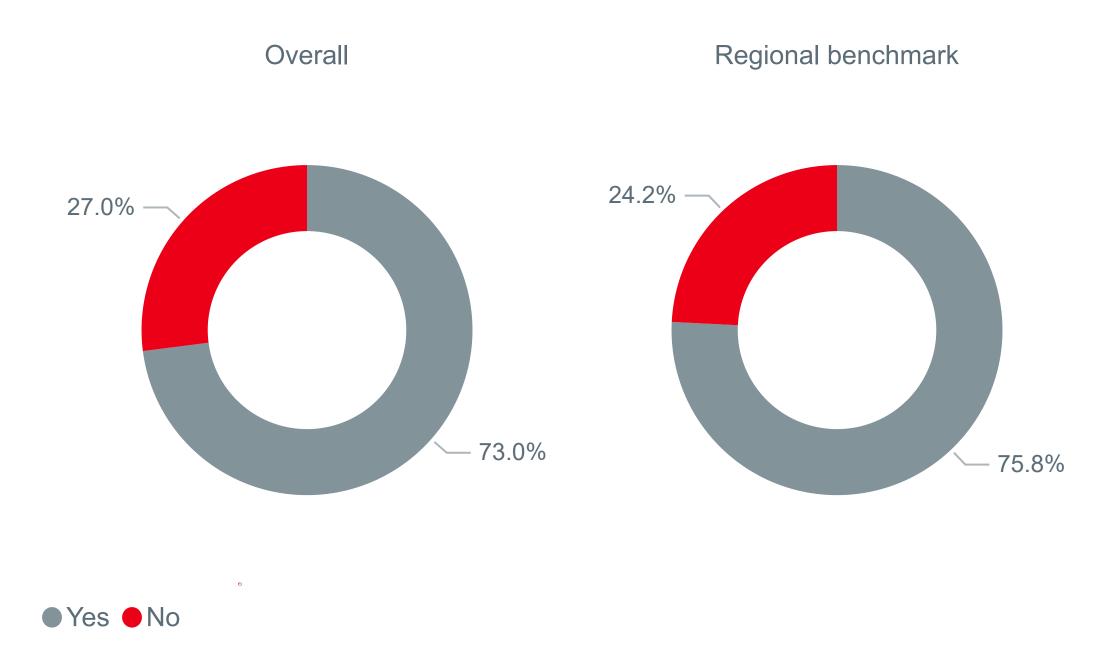
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Click here for more information.

### Risk Oversight and Management Policies Are in Place and Established by a Board of Directors or a Board Committee



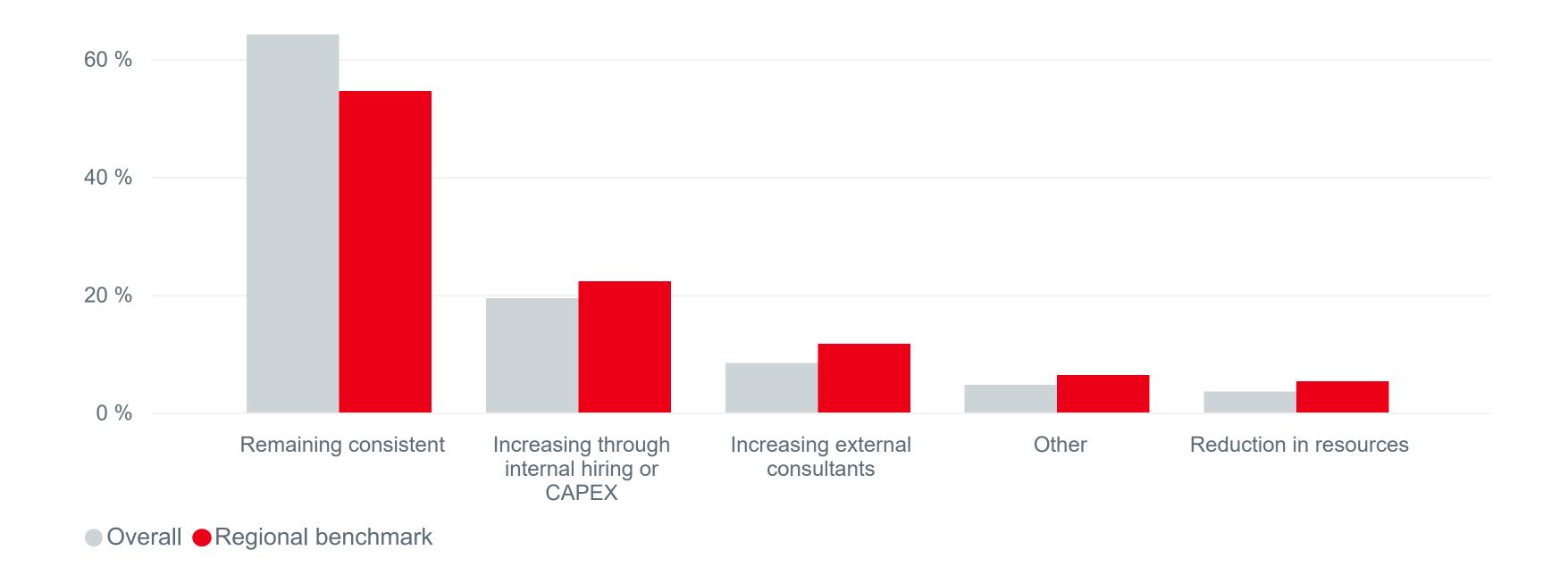
### Organizations With a Formal Risk Management and Insurance Department



### **Methods to Identify Major Risks**

Methods	Overall •	Regional benchmark
Senior Management Judgment & Expertise	57.7 %	54.5 %
Risk Info from Internal Audit Process	52.3 %	57.7 %
Board/Management Risk Assessment	49.9 %	56.1 %
Structured Process for Risk Identification (Enterprise-wide)	46.0 %	55.6 %
Industry Analysis	42.5 %	42.9 %
External Reports	41.3 %	38.6 %
Risk Info from Compliance Process	41.1 %	47.6 %
Board/Management Risk Discussion (Annual Planning)	37.7 %	46.6 %
Board/Management Risk Discussion (Other)	33.6 %	38.6 %
Risk Info from Disclosure Process	18.6 %	27.0 %
No Formalized Process	9.9 %	6.9 %

### How Organizations Anticipate Changing Investment Levels in Risk Management Resources to Support Their Risk Agenda in the Next 12 Months



### **How Do Organizations Measure Efficacy of Risk Management Programs?**

Methods	Overall -	Regional benchmark
Compare past risk events to risk management efficacy	44.4 %	49.7 %
Evaluate risk management considerations in investment/strategy decision	43.8 %	49.7 %
Track risk-management involvement within firm	31.6 %	36.8 %
Compare safety-and-loss control results (e.g. return-to-work speed)	28.6 %	28.6 %
Lower the Total Cost of Risk (TCOR)	23.1 %	16.2 %
Does not measure	21.9 %	20.5 %
Identify financial benefits due to company captive (e.g. income generated)	17.9 %	15.1 %
Other	4.4 %	5.9 %

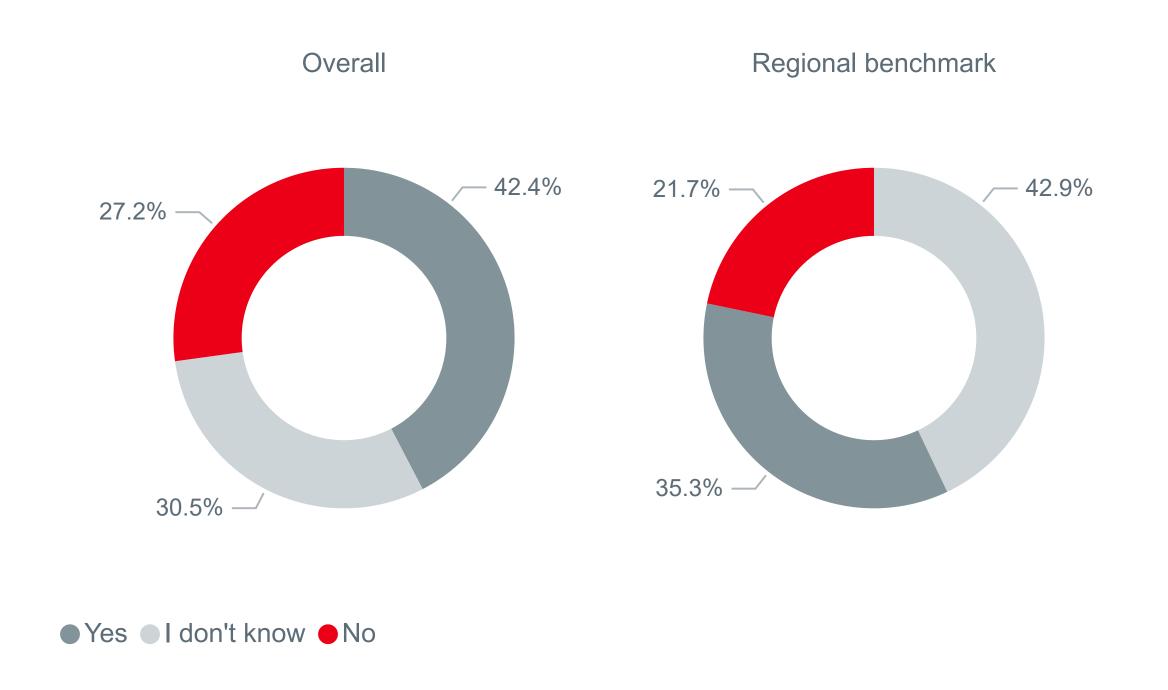
# Risk Management Involvement in M&A and Divestitures

This section looks at the role risk management plays during M&A and divestiture processes.

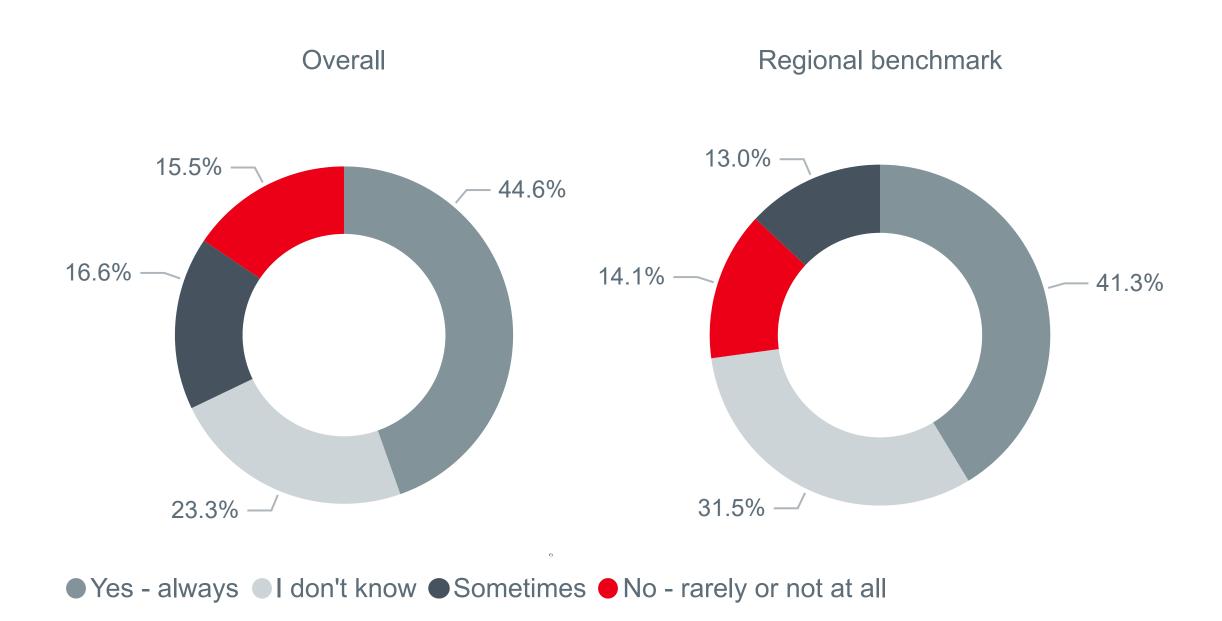
The displayed results show overall global data compared to the data from this region.

Click here for more information.

### Organizations Planning to Acquire or Divest Assets Within the Next 12 Months



### Organizations Assessing Their Most Critical and Emerging Risks Throughout M&A and Divestitures



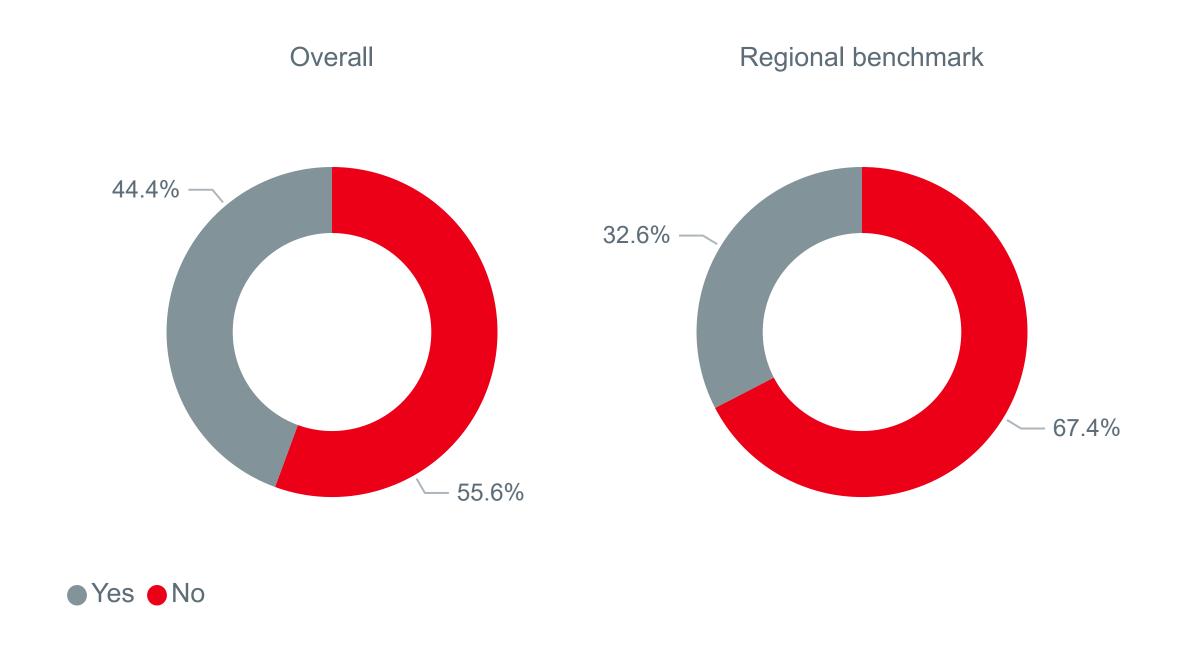
# Management of Total Cost of Risk (TCOR)

This section looks at the management of insurable risk within organizations overall, if and how insurable risk is measured and whether the associated costs are increasing or decreasing.

The displayed results show overall global data compared to the data from this region.

Click here for more information.

### **Organizations Who Measure Total Cost of Insurable Risk**

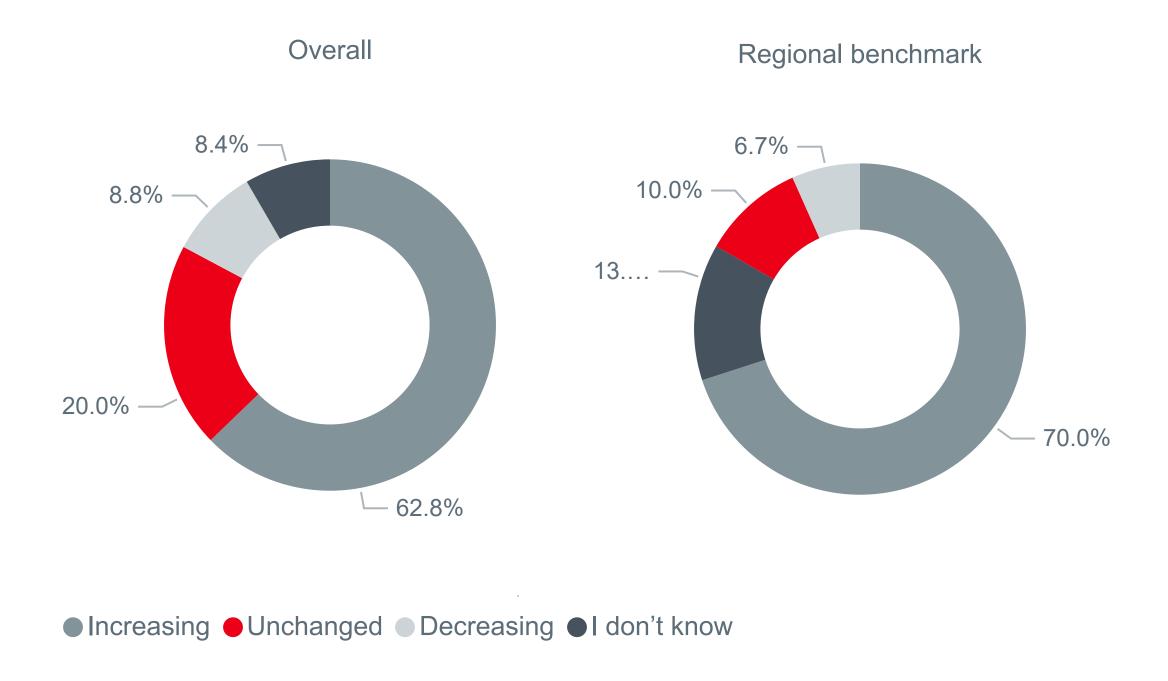


### **Total Cost of Insurable Risk Factors Measured by Organizations**



Overall • Regional benchmark

### How Organizations' Total Cost of Insurable Risk is Changing



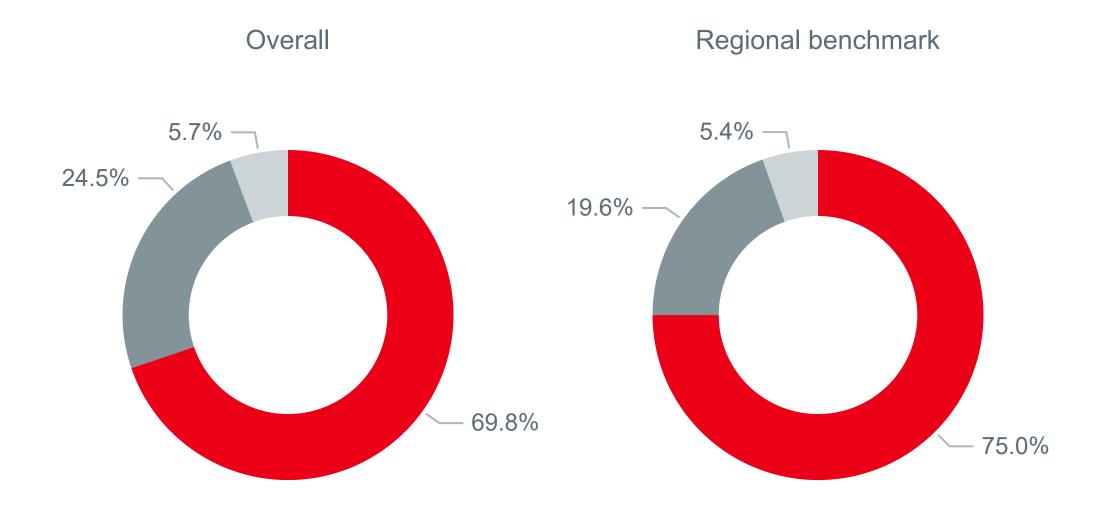
# Captives

This section shows the usage of and reason for captives, or cells within a Protected Cell Company (PCC), as well as types of risks currently underwritten and risks planned to be underwritten in the next three years within these structures.

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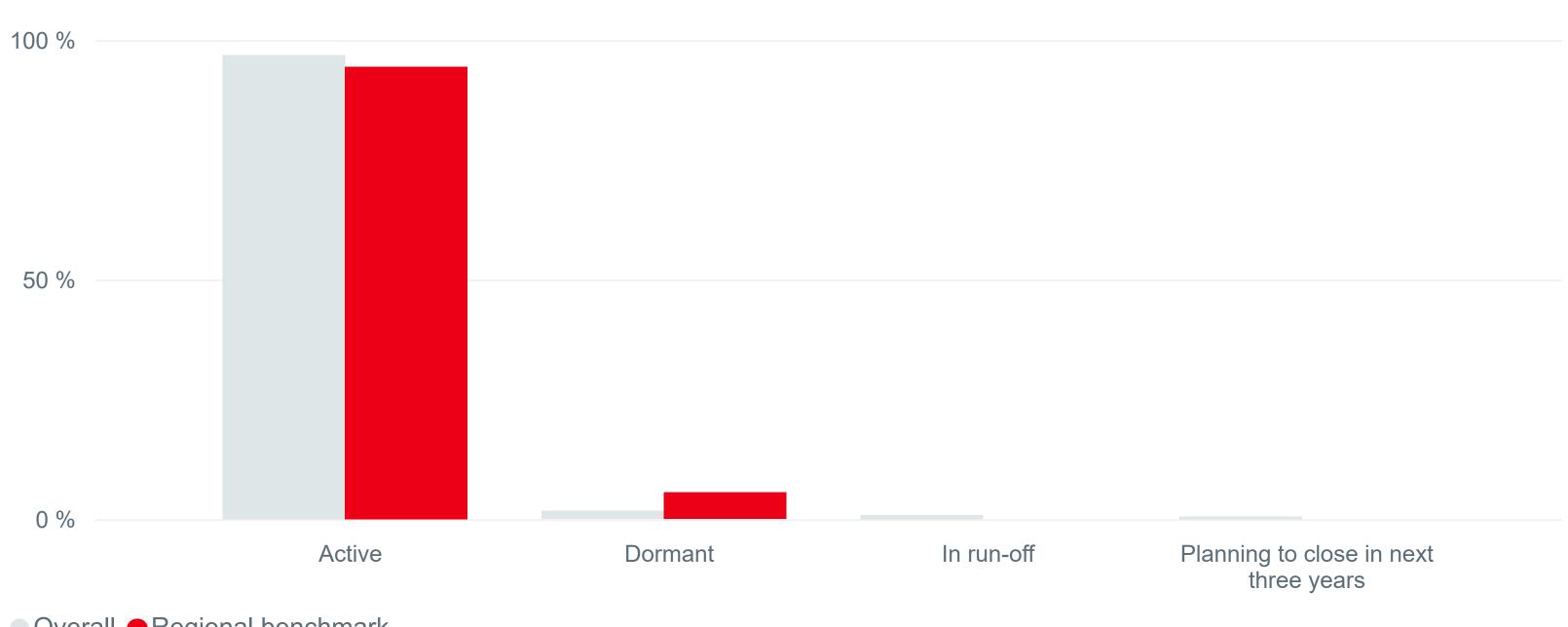
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### Organizations Who Have or Are Planning to Set Up a Captive Insurance Company or Cell in a **Protected Cell Company**



■ Yes (planning to establish in the next three years)
■ Yes (currently)
■ No

### **Status of Current Captives or Cells in Protected Cell Companies**



OverallRegional benchmark

## Risks Currently Underwritten or Planned to Be Underwritten via a Captive or Cell in a Protected Cell Company

Risks	Overall	Regional benchmark
	-	Benefillark
Property (Property Damage/ Business Interruption)	58.3 %	54.1 %
General/Third-Party Liability	53.2 %	32.4 %
Auto Liability	38.5 %	18.9 %
Employers Liability/Workers Compensation	36.2 %	18.9 %
Directors & Officers Liability	32.2 %	37.8 %
Catastrophe	27.3 %	32.4 %
Cyber Liability/Network Liability	27.0 %	27.0 %
Product Liability & Completed Operations	27.0 %	21.6 %
Professional Indemnity/Errors & Omissions Liability	27.0 %	21.6 %
Marine	22.4 %	37.8 %
Health/Medical	20.4 %	10.8 %
Environmental/Pollution	19.8 %	13.5 %
Life	19.3 %	5.4 %
Employment Practices Liability	19.0 %	10.8 %
Crime/Fidelity	17.0 %	16.2 %
Employee Benefits (Excluding Health/Medical and Life)	16.7 %	18.9 %
Terrorism	16.7 %	10.8 %
Product Recall/Tampering	12.9 %	8.1 %
Credit/Trade Credit	11.5 %	8.1 %
Third-Party Business	11.2 %	8.1 %
Warranty	10.3 %	5.4 %
Financial Products	10.1 %	8.1 %
Other	10.1 %	10.8 %
Aviation	8.9 %	16.2 %
Owner-Controlled Insurance Program	8.9 %	8.1 %
Contractor-Controlled Insurance Program	8.3 %	8.1 %
Subcontractor Default Insurance	5.2 %	2.7 %

# Appendix

Learn more about the survey's methodology and participation demographics.

### **All Risks Ranked**

Risks	Overall •
Cyber Attacks/Data Breach	1
Business Interruption	2
Economic Slowdown/Slow Recovery	3
Failure to Attract or Retain Top Talent	4
Regulatory/Legislative Changes	5
Supply Chain or Distribution Failure	6
Commodity Price Risk/Scarcity of Materials	7
Damage to Reputation/Brand	8
Failure to Innovate/Meet Customer Needs	9
Increasing Competition	10
Cash Flow/Liquidity Risk	11
Workforce Shortage	12
Property Damage	13
Tech or System Failure	14
Weather/Natural Disasters	15
Political Risk	16
Climate Change	17
Rapidly Changing Market Trends	18
Vendor Management/Third Party Risk	19
Environmental Risk	20
Geopolitical Volatility	21
Exchange Rate Fluctuation	22
Environmental Social Governance (ESG)/Corporate Social Responsibility (CSR)	23
Work Injuries	24
Interest Rate Fluctuation	25
Capital Availability	26
Product Liability/Recall	27
Major Project Failure	28
Third-Party Liability (e.g. E&O)	29
Failure to Implement/Communicate Strategy	30

Risks	Overall •
Data Privacy (including GDPR) Requirements/Non-Compliance	31
Pandemic Risk/Health Crises	32
Counterparty Credit Risk	33
Asset Price Volatility	34
Outdated Tech Infrastructure	35
Aging Workforce & Related Health Issues	36
Personal Liability (Directors & Officers)	37
Concentration Risk (Product, People, Geography, Etc.)	38
Merger/Acquisition/Restructuring	39
Disruptive Technologies	40
Absenteeism	41
Rising Healthcare Costs	42
Conduct Risk/Unethical Behavior	43
Other	44
Inadequate Succession Planning	45
Intellectual Property Risks	46
Theft	47
Globalization/Emerging Markets	48
Fraud or Embezzlement	49
Artificial Intelligence (AI)	50
Outsourcing	51
Terrorism	52
Share Price Volatility	53
Harassment/Discrimination (Employment Related)	54
Pension Risks	55
Gender Pay Gap	56
Impact of Brexit	57
Impact of Blockchain Tech	58
Sovereign Debt	59
Extortion	60
Kidnap & Ransom	61

### **Participants by Country/Territory**

Country/Territory	Overall •
United States	22.1 %
United Kingdom	8.0 %
Brazil	7.2 %
Spain	6.1 %
Colombia	4.3 %
Canada	3.7 %
Australia	3.5 %
Mexico	3.5 %
Portugal	3.2 %
Netherlands	3.0 %
Italy	3.0 %
Peru	2.5 %
Japan	2.4 %
Poland	2.1 %
Vietnam	2.1 %
Puerto Rico	2.0 %
Germany	1.8 %
Argentina	1.7 %
Ireland	1.6 %
India	1.5 %
Ecuador	1.5 %
South Korea (ROK)	1.5 %
France	1.4 %
South Africa	1.3 %
Chile	1.2 %
Turkey	0.8 %
Singapore	0.7 %
Belgium	0.6 %
Switzerland	0.6 %
Sweden	0.6 %
Denmark	0.5 %
New Zealand	0.4 %

Country/Territory	Overall
Finland	0.4 %
Greece	0.3 %
Hong Kong SAR, China	0.3 %
Norway	0.3 %
Philippines	0.3 %
Indonesia	0.2 %
Luxembourg	0.2 %
Malaysia	0.2 %
Thailand	0.2 %
Austria	0.1 %
Taiwan	0.1 %
United Arab Emirates	0.1 %
Bermuda	0.1 %
Costa Rica	0.1 %
Pakistan	0.1 %
Qatar	0.1 %
Romania	0.1 %
Cayman Islands	0.0 %
Channel Islands	0.0 %
Czech Republic	0.0 %
El Salvador	0.0 %
Estonia	0.0 %
Ethiopia	0.0 %
Hungary	0.0 %
Israel	0.0 %
Kuwait	0.0 %
Liechtenstein	0.0 %
Oman	0.0 %
Uruguay	0.0 %

### **Participants by Industry**

Primary Industry	Overall
Industrials and Manufacturing	19.1 %
Food, Agribusiness and Beverage	10.2 %
Construction and Real Estate	9.9 %
Natural Resources	8.1 %
Technology, Media and Communications	7.0 %
Financial Institutions	6.4 %
Transportation and Logistics	6.0 %
Other	5.3 %
Retail and Consumer Goods	4.9 %
Insurance	4.8 %
Healthcare Providers and Services	4.5 %
Life Sciences	3.7 %
Professional Services	3.6 %
Public Sector	3.5 %
Hospitality, Travel and Leisure	1.9 %
Financial Sponsors	0.7 %
Sports and Entertainment	0.6 %

### **Participants by Company Type**

Type of Company	Overall •
Private	68.9 %
Public	20.4 %
Non Profit	4.3 %
Other	3.5 %
Government	1.7 %
Government Owned	1.3 %

### Participants by Buyer Group

Buyer Group	Overall •
Risk	73.4 %
C-Suite	33.1 %
Finance	23.2 %
Other	12.7 %
HR	12.4 %
Wealth	0.3 %

### Participants by Number of Employees

Organization Size	Overall
500 - 2,499	24.0 %
1 - 249	23.3 %
5,000 - 14,999	14.1 %
250 - 499	11.0 %
2,500 - 4,999	10.3 %
15,000 - 49,999	9.1 %
50,000+	7.7 %
I don't know	0.5 %

### Participants by Revenue

Revenue	Overall
Less than USD \$100m	25.3 %
Between USD \$100m and USD \$500m	20.0 %
Between USD \$1bn and USD \$5bn	16.8 %
More than USD \$5bn	15.5 %
Cannot disclose	12.4 %
Between USD \$500m and USD \$1bn	10.1 %



### Methodology

This web-based survey addressed both qualitative and quantitative risk issues. Responding Risk Managers, C-Suite, treasurers, HR and Talent professionals and others provided feedback and insight on their insurance and risk management choices, interests and concerns.

Aon Centre of Innovation and Analytics tabulated the responses.

Percentages for some of the responses may not add up to 100 percent due to rounding or respondents being able to select more than one answer.

All revenue amounts are shown in US Dollars.



### **About Aon**

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